

«Strategic Controlling» - Whitepaper -

Management Counterparts – Whitepaper Download

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Strategic Controlling: Elements – Approach – Concept

Fundamentals

Elements:

1. Controlling of premises
2. Target Controlling
3. Controlling of measures
4. Environmental monitoring and analysis

Approach:

1. Make explicit – Documentation of assumptions, objectives and target measures
2. Institutionalize the Controlling:
 - Process and measures clearly defined
 - periodical

Strategic Controlling Concept

